

# All Primary

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## 24,000 primary and middle schools including state, church and private

	Leaflet	Brochure	2nd item
<b>Book Early Rate</b> - Single Mailing (see page 8) <i>(Guaranteed at least two slots at this price in each mailing)</i>	£1,392	£1,860	£360
<b>Season Ticket Rates</b> (see page 8)			
ST1 - booking in a single mailing	£2,112	£2,480	£360
ST3 - 3 mailings in one year	£1,920	£2,232	£360
ST6 - 6 mailings in one year	£1,776	£2,108	£360
ST9 - 9 mailings in one year	£1,680	£1,984	£360
ST18 - 18 mailings in one year	£1,392	£1,860	£360

### FREE SERVICES WITH ALL SHARED MAILINGS

Re-mail 2,400 schools a few weeks later with same item	<b>Free</b>
One year listing in The School Procurement Site ( <a href="http://www.top5.org.uk">www.top5.org.uk</a> )	<b>Free</b>
Detailed review of your leaflet by the HHM Creative Team	<b>Free</b>
Listing of leaflet on the Cover Page opposite SEA Newsletter	<b>Free</b>

### WEIGHT CHARGES

<b>Leaflet:</b>	No charge for first 15g. Thereafter £96 per gram
<b>Brochure:</b>	No charge for first 20g. Thereafter £72 per gram.

**Notes:** For mailings of two items over 20g you pay the base price plus the second insert price plus the weight surcharge on the heaviest item (NOT on the combined weight of all items).

### ADDITIONAL SERVICES

Front item (first after Administrators' Newsletter)	£199.00 extra
Back item facing out	£129.00 extra
Remove Scotland, Wales or N Ireland	£199.00
Selection by postcode (minimum charge £225)	20p per school

**Full details of services on page 8. Call 01536 399000. [www.shared.org.uk](http://www.shared.org.uk)**