

Secondary GCSE

**5,400 schools teaching 14 - 16 year olds
plus 6th form colleges and FE colleges***

	Leaflet	Brochure	2nd item
Book Early Rate - Single Mailing (see page 8) <i>(Guaranteed at least two slots at this price in each mailing)</i>	£316	£409	£81
Season Ticket Rates (see page 8)			
ST1 - booking in a single mailing	£480	£545	£81
ST3 - 3 mailings in one year	£436	£490	£81
ST6 - 6 mailings in one year	£403	£463	£81
ST9 - 9 mailings in one year	£381	£436	£81
ST18 - 18 mailings in one year	£316	£409	£81

FREE SERVICES WITH ALL SHARED MAILINGS

Re-mail 540 schools a few weeks later with same item	Free
One year listing in The School Procurement Site (www.top5.org.uk)	Free
Detailed review of your leaflet by the HHM Creative Team	Free
Listing of leaflet on the Cover Page opposite SEA Newsletter	Free

WEIGHT CHARGES

Leaflet:	No charge for first 15g. Thereafter £22 per gram
Brochure:	No charge for first 20g. Thereafter £17 per gram.

Notes: For mailings of two items over 20g you pay the base price plus the second insert price plus the weight surcharge on the heaviest item (NOT on the combined weight of all items).

ADDITIONAL SERVICES

Front item (first after Administrators' Newsletter)	£99.00 extra
Back item facing out	£49.00 extra
Remove Scotland, Wales or N Ireland	£49.00
Selection by postcode (minimum charge £75)	20p per school

Full details of services on page 8. Call 01536 399000. www.shared.org.uk

**Includes Scotland where different exam syllabuses apply.*