

# Primary Selections

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**Prices apply to mailings of the 5,000 largest primary schools or the next largest 5,000 primary schools. You can mail the 10,000 largest primary schools for double the prices shown.**

	Leaflet	Brochure	2nd item
<b>Book Early Rate</b> - Single Mailing (see page 8) <i>(Guaranteed at least two slots at this price in each mailing)</i>	£309	£397	£75
<b>Season Ticket Rates</b> (see page 8)			
ST1 - booking in a single mailing	£489	£529	£75
ST3 - 3 mailings in one year	£430	£476	£75
ST6 - 6 mailings in one year	£400	£449	£75
ST9 - 9 mailings in one year	£377	£423	£75
ST18 - 18 mailings in one year	£309	£397	£75

#### **FREE SERVICES WITH ALL SHARED MAILINGS**

Re-mail 500 schools a few weeks later with same item	<b>Free</b>
One year listing in The School Procurement Site ( <a href="http://www.top5.org.uk">www.top5.org.uk</a> )	<b>Free</b>
Detailed review of your leaflet by the HHM Creative Team	<b>Free</b>
Listing of leaflet on the Cover Page opposite SEA Newsletter	<b>Free</b>

#### **WEIGHT CHARGES**

<b>Leaflet:</b>	No charge for first 15g. Thereafter £20 per gram
<b>Brochure:</b>	No charge for first 20g. Thereafter £15 per gram.

**Notes:** For mailings of two items over 20g you pay the base price plus the second insert price plus the weight surcharge on the heaviest item (NOT on the combined weight of all items).

#### **ADDITIONAL SERVICES**

Front item (first after Administrators' Newsletter)	£99.00 extra
Back item facing out	£49.00 extra
Remove Scotland, Wales or N Ireland	£49.00
Selection by postcode (minimum charge £75)	20p per school

**Full details of services on page 8. Call 01536 399000. [www.shared.org.uk](http://www.shared.org.uk)**