

Shared Mailings – Summary of Options and Prices

Shared mailing packs are sent to schools on a regular basis. Each pack contains a variety of literature for different teachers. Each leaflet is marked top right with the title of the teacher for whom it is intended, and is forwarded by the school administrator.

Shared mailings are arranged to reach the following groups of schools

	Total cost	Price per teacher	Total cost	Price per teacher	Weight (1)	RRR (2)
	1 teacher per school		2 teachers per school			
3500 schools with sixth forms	£295	8.4p	£359	5.1p	£16/g	Free
5000 secondary	£388	7.7p	£472	4.7p	£20/g	Free
5000 largest primary schools	£388	7.7p	£472	4.7p	£20/g	Free
10000 largest primary schools	£699	7.0p	£851	4.2p	£36	Free
All 24000 primary schools	£1499	6.2p	£1829	3.8p	£78	Free
All 29000 schools	£1794	6.1p	£2221	3.8p	£98	Free

Technical details, costs and other matters...

1. The weight charge applies where the leaflet is over 15g. Where two leaflets are supplied weight of leaflets are combined.
2. Raising Response Rates service. Send us your proposed art work and we'll discuss it with you in confidence giving guidance or how to raise your response rate, based on 30 years of experience in the shared mailing market.

Scotland, Wales, and N Ireland may be selected out of the list for an additional fee – but please note this is not available in all services.